





Module 3 – Problem Solving

Topic 1: Critical Thinking

SESSION 2



“ Introduction

Critical Thinking is an essential tool to **act effectively** and accurately in most situations.

This session is designed to help you understand **the outcomes and benefits of critical thinking**, more specifically when it comes to managing or improving your business.





Outline

- A- Why do we need critical thinking in general?
- B- Why do we need it in business?
- C- Traps we can avoid when we use critical thinking



B- Why critical thinking in general

- ▶ To avoid mistakes or being fooled





B- Why critical thinking in general

- ▶ To solve day to day problems





B- Why critical thinking in general

- ▶ To draw the right conclusions and make the right decision.





B- Why critical thinking in general

- ▶ To manage conflicts



B- Why critical thinking in business



B- Why Critical Thinking in business

- ▶ To find new and more effective ways in managing the workflow or processes.



B- Why Critical Thinking in business

- ▶ To increase productivity





B- Why Critical Thinking in business

- ▶ To improve financial outcome and avoid costly mistakes



B- Why Critical Thinking in business

- ▶ To find outstanding solutions

An aerial photograph of a small, white sailboat with a blue cabin, sailing on a vast, dark blue ocean. The boat is positioned on the left side of the frame, leaving a white wake behind it. The water's surface is textured with small waves and ripples.

**C- Traps we can avoid when we use
critical thinking**



C- Traps we can avoid when we use critical thinking

► Anecdotal fallacy





C- Traps we can avoid when we use critical thinking

▶ Appeal to tradition





C- Traps we can avoid when we use critical thinking

▶ Bandwagon fallacy





C- Traps we can avoid when we use critical thinking

► False cause fallacy





C- Traps we can avoid when we use critical thinking

► False choice fallacy





C- Traps we can avoid when we use critical thinking

- ▶ False equivalence fallacy





C- Traps we can avoid when we use critical thinking

▶ Hasty generalizations





C- Traps we can avoid when we use critical thinking

▶ Red Herring fallacy





C- Traps we can avoid when we use critical thinking

► Straw man fallacy



Thank you



Contact us

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